

Sports & Entertainment

Harlem Globetrotters partner with American Dream to create first sports residency in August ... from sports page 1

residency,” said Dawkins. “This residency, and its many commercial extensions, represents another way to reimagine the experience we bring to our millions of fans. We are excited about its potential to be replicated around the world.”

The 10-day residency at American Dream, the world’s leading and innovative retail, dining and entertainment destination, will begin on Friday, August 16, and extend thru Sunday, August 25. The historical event will provide 16 LIVE games throughout the 10 days, where the Harlem Globetrotters will take on their legendary rivals, Washington Generals. Additional details and special events and activities tied to this first-ever residency will be announced in the coming weeks.

“The Harlem Globetrotters, just like American Dream, embody community, entertainment, and fun, making us the perfect partners for this groundbreaking residency,” said Bryan Gaus, Senior Vice President and General Manager of American Dream. “Our property continues to set the standard as a unique sports and events destination while also complementing MetLife Stadium’s extensive list of events next door. Now, one of the most iconic sports franchises will call American Dream home.”

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American Dream has become a destination for major sporting events. The center hosted the USA Curling National Championships in the winter and the National Basketball Player Association’s The Throne – High School Basketball National Championship, in March. Additionally, there are several more athletic competitions and events in the pipeline that will be announced shortly. These events

make up a portion of the 500 events held annually at the venue, which also boasts an extensive list of top retailers, fine dining and world-class attractions.

Additional exclusive offerings for kids and families include:

- The Globetrotter Kids Skill Clinic** - Come and train like a Globetrotter! Join both teams for this exclusive ‘Skill Clinic’ opportunity (available to all visitors) only at American Dream’s Dream Stage (Court A)! For basketball fans of all ages! Run drills, learn new tricks, take all the shots - and get a chance to be a part of the famous Magic Circle!
- Pre-game Magic Pass** - Calling all hoop lovers! This is your chance to show that you’ve got GAME. Bring your family and join the Harlem Globetrotters and Washington Generals on the court before the game to show your skills, shoot some hoops, and get player autographs and photos! The one-of-a-kind 30-minute pre-game, MAGIC PASS begins 90 minutes before tip-off and will create memories you’ll never forget!
- Coach & Player Chalk Talk** - Join the Globetrotter Players and Coach for an exclusive post-game meet-up! Available to all game ticket holders? Sit down and learn all about the Globetrotters game, the plays and skills, and what keeps them winning! Have a once in a lifetime chance to ask questions, be in the know, and get awesome photos!

- 5th Quarter – All Access** – Globetrotter Meet & Greet - After the game, EVERY FAN is invited down to the court for an autograph from their favorite Harlem Globetrotter stars! THAT MEANS YOU! 5th Quarter access is granted for ALL Globetrotter ticket holders for 30 minutes. This is a totally unique experience not to be missed!
- Exclusive Harlem Globetrotters Merchandise** – Featuring Harlem Globetrotters branded t-shirts, basketballs, sweatshirts, programs, novelties and accessories

Tickets are now on sale and can be purchased via <https://www.americandream.com/harlem-globetrotters>

ABOUT AMERICAN DREAM

American Dream, developed by Triple Five Group, is an unparalleled mix of world-class entertainment, retail and dining, comprising more than 3-million square feet just minutes away from New York City in East Rutherford, New Jersey. American Dream is home to leading attractions, including DreamWorks Water Park, Nickelodeon Universe Theme Park, LEGOLAND Discovery Center, SEA LIFE Aquarium, Big SNOW Ski Hill, Dream Wheel – a 300-foot observation wheel overlooking the NYC skyline, as well as attractions debuting soon such as THE GAMEROOM Powered by Has-

bro, Sesame Street Learn & Play and New Jersey Hall of Fame. American Dream’s immersive luxury shopping and dining experience – The Avenue – features Saks Fifth Avenue, Hermès, Rolex, Cartier, Watches of Switzerland, Saint Laurent, Tiffany & Co., Gucci, Balenciaga, Dolce & Gabbana, Ferrari, Gentle Monster, Canada Goose, Carpaccio, a fine-dining Italian restaurant, and much more. The retail and dining collection is further expanded with flagship locations for Aritzia, H&M, PRIMARK, Uniqlo, Sephora and Zara; as well as the Toys“R”Us global flagship, the only standalone location in the U.S, the first-ever MrBeast Burger restaurant, world renowned chef Marcus Samuelsson’s Marcus Live! and the world’s first and only “candy department store,” IT’SUGAR.

ABOUT THE WORLD-FAMOUS HARLEM GLOBETROTTERS™ / HERSCEND ENTERTAINMENT STUDIOS

The Harlem Globetrotters™ are THE originators of basketball style; captured by their dynamic athleticism, unique skill and historical influence on the modern game of basketball. Since 1926, the Globetrotters, proud members of the Naismith Memorial Basketball Hall of Fame, have used their legendary global tour to showcase their iconic brand of basketball to tens of millions in over 124 countries and territories across six continents. They have expanded the brand by

coming back to network television for the first time in 40 years with their Emmy nominated NBC series “Harlem Globetrotters: Play it Forward” which also airs on Telemundo as “Harlem Globetrotters: Ganando Con La Comunidad.” Content partners include Hidden Pictures, Atmosphere TV, and Hearts Media Production Group; consumer partnerships include, Sprayground, Undercrwn, Macys, Hybrid; and additional partnerships include our official tour partner Jersey Mikes, official ball partner, Spalding, Viral Nation, Hoopculture, and Citi. Coined by the U.S. State Department in 1951 as Ambassadors of Goodwill, the team leverages their moniker to drive its Corporate Social Responsibility (CSR) efforts around their strategic pillars of Health & Wellness, Education, and Community Empowerment. These efforts have yielded partnership with the likes of Microsoft, U.S. State Department Sports Diplomacy, The National Archives, ‘Great Assist’ in partnership with Jersey Mike’s Subs, Campus Multimedia Court of Creativity, and Comic Relief Red Nose Day.

For more information about the Harlem Globetrotters™ and the Tour, visit the Globetrotters’ official website: www.harlemglobetrotters.com. The Harlem Globetrotters™ is a subsidiary of Herschend, the largest family-owned themed attractions company.

‘A Quiet Place: Day One’ now in theaters. See article and trailer link on sports-Ent. page 4

Canyon Star TV gets first round of funding for family content on Advertising Video on Demand (AVOD)

Available on Roku, Amazon Fire TV, Apple TV, Samsung, Google Play, Android, and more!

NASHVILLE, Tenn. - Canyon Star TV is continually broadening its selection, presenting an array of engaging programs designed to appeal to different tastes, all while upholding excellence in family-friendly content. Fresh shows are regularly introduced to keep the lineup dynamic and enticing. Among the recent additions are 'Positively America,' 'Chasing Down Madison Brown,' 'America's Heartland,' 'Hiring America,' 'Real Green,' 'Coffee With America,' 'Think Big,' 'Charlie Moore's No Offense,' 'Life In Between Gates,' 'Cotton Sacks and Cadillacs,' 'David Heavener Live,' 'Las Vegas Tonight Television with Dale Davidson,' and more! With nearly 1,100 programs so far, Canyon Star TV is thrilled to introduce fresh, new shows weekly!

CANYON STAR TV IS FREE, NO SUBSCRIPTION, SIGN UP at CanyonStar.Tv.

"Nothing pleases us more than to know we have the most diverse family-friendly programming for our viewers in the global streaming universe," smiles Founder/CEO, **Joey Canyon**.

the power of healing for your entire being. Don't miss your chance to start your healing journey today with the Heal It Show. For music lovers, **Gumbo Yaya Radio Show, DND Dynamite 80s, Music Mix USA, and Music Mix USA Christian are now available along with Just Down The Road with Diane Robertson and Jeremy Wood** for traveling enthusiasts.

Canyon Star TV is also excited to feature more music videos from some of the hottest names in entertainment, including **The Oak Ridge Boys, T. Graham Brown, John Conlee, Doug Stone, Pam Tillis, Jeannie Seely, Rhonda Vincent, Mark Wills, Marty Stuart, Kelly Lang,** and more!

Canyon Star TV recently announced the launch of its first round of institutional funding with a target close date of May 2024 after raising \$800K from friends and family and a successful year of organically acquiring content and users. Canyon Star TV plans to raise \$2 million for its seed round of capital from strategic investors interested in shaping the future of the family-friendly streaming industry.

Additional new programming also includes Cowboys, Trailers, and Ranches with Jimmy “Jimbo” Temple takes you behind the scenes with a front-row seat to all of the action and is dedicated to celebrating and preserving all things Western. With a focus on families throughout the country, Positively America, hosted by Emmy-award-winning television news anchor, Ernie Anastos focuses on good things happening from coast to coast that will improve lives with uplifting interviews that inform, educate, and entertain. For those into holistic alternatives, Heal It is a groundbreaking series on holistic healing, nurturing the body, mind, emotions, and soul. Embrace a life of balance, vitality, and inner peace as we delve into

Over the past year, Founder/CEO Joey Canyon and Co-Founder & President **Kelly Kantz** focused on creating a business strategy that focuses on creating a platform that users of all ages can love and safely stream on their devices with no concerns about inappropriate content. At the same time, the revamped business strategy targets over \$150 million in annual revenue by 2028 by combining original content creation, deals with advertisers and sponsors, ad-free subscriptions, and a shopping channel currently under development.

For more information, please visit canyonstar.tv or contact KellyKantz@CanyonStar.tv.

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